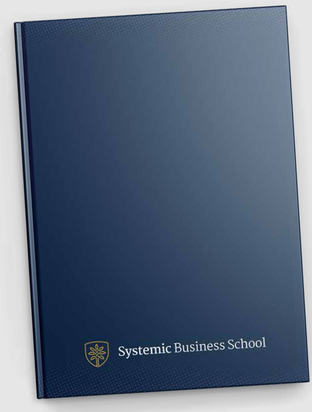Systemic Business School